

Communities for Health Fund 07/08 (CfH) - Project as end of 31st January 2008

CfH Projects	Project Description	Project Manager	RAG Status					Finances			Project Objectives/Target 07/08	Year to date
			Issues	Resources	Budget	Timescale	Overall Status	Total Budget 07/08	Spend To Date	Budget Left to Spend		
Chlamydia Screening Media Campaign Exposure	A co-ordinated media campaign to promote and raise awareness of and to encourage the target group to take advantage of the Chlamydia Screening Programme (CSP). The media campaign will utilise a range of media to take the key messages to the target group. Funding for salaries, documentary & production costs, promotion & distribution, radio adverts, fliers and posters etc.	Aysha Tegally	G	G	G	G	G	£31,194	£24,774	£6,420	1 x 5 minute documentary-style film about Chlamydia and the CSP	Completed
			G	G	G	G	G				4 x 60- 90 second adverts, both the film and adverts will be uploaded to YouTube, MySpace and a specially created website, the film and advert can be downloaded to mobile phones	2 adverts in final stages
			G	G	G	G	G				A dedicated website to upload films and adverts to, the site will also link to the Enfield and Haringey CSP website	Completed
			G	G	G	G	G				A flier and poster campaign	Completed
			G	G	G	G	G				4 x 30-60 second radio adverts to be played on community radio stations	1
										1 x 8 page Under Exposure supplement in Exposure	In progress	
Chlamydia Screening For Haringey Residents aged 15-24 years Ethiopian Community Centre - United Kingdom	The aim of the project is to increase the level of awareness of Chlamydia among young people and in particular BME males aged between 15 - 24 years to facilitate their engagement in the screening programme by taking a test. Other aims include the prevention of Sexually Transmitted Infections (STI) in young people through one to one, peer and small group discussions to initiate behavioural change in their sexual practice. Funding for salaries, training and development, travel expenses, publicity, monitoring and evaluation etc.	Alem Gebrehiwot	A	G	G	A	A	£33,500	£16,750	£16,750	Targets to be achieved will be to promote annual testing with these target groups through a range of community based outreach interventions, working towards reaching 4,800 young BME men who have been tested for Chlamydia in 2007/2008 in Haringey. This will be achieved through community outreach work which will involve networking with other service providers directly to inform them about the programme and seek their agreement for the engagement of their service users in the programme. It will also target local football teams, basket ball teams, athletic teams, fitness centres and other sport activities and other Community Based Organisations (CBOs).	111
Timebank Haringey Haringey Timebank	To develop a time bank initiative in LB Haringey. Groundwork will employ a time broker to develop a locally focused time bank for Haringey. The time broker will set up a steering group to help develop and manage the activities. The time bank will involve socially excluded groups, especially from deprived communities and take referrals from specialist mental health agencies. Funding for salaries, publicity materials, social events, travel costs, utilities, insurance, CRB check etc	Sandra Hoisz	G	G	G	G	G	£30,332	£16,001	£14,331	50 new people engaged in volunteering activity through time bank who will then benefit from help/support through time bank	40
Total	Total budget available		£100,000					£95,026 £57,525 £37,501				

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Comments/Updates

The Project officially launched first week of November. The project is well under way, the website has been completed and uploaded as has the myspace page. The documentary has been completed and is ready to be uploaded to the web. 2 of the filmed adverts are the final stages of editing and are due for completion at the end of this week. Work has started on the 2nd phase of filmed adverts. The first radio advert is completed and is being broadcast on community radio stations, the second advert is due for completion at the end of the month. Distribution will take place once they are recieved. Underexposure will be completed by the end of the month ready for distribution within the Feb issue of Exposure.

Progress of the programme is encouraging as links with different agencies, such as the Sixth Form College and community organisation has been established. From time to time, more young people are giving their urine to be sent for tests. ISSUES: The programme started late from the time expected for the following reasons,

- Programme started late - started November 2007, 3 months and most time was spent on preparation
- Screening kits were delayed
- Identification of areas were not easy

- The steering group met in January. The following organisations are represented on the steering group: Havco, LBH Neighbourhood Management, Safer Neighbourhoods Team, Haringey Carers, Sustainable Haringey, a ward councillor, Somerford Grove Adventure Playground.
- Working with the Vale resource centre providing volunteering opportunities for young people with mental and physical disabilities.
- Working with social services to provide placements for social work students.
- The Time Bank is committed to working with service providers who engage with people with a wide range of mental health issues. It is essential that we have the input of these providers at every stage of our planning process in order to ensure that we are meeting the needs of each client group.
- One of the main areas we have identified at present where people need help is with respite care. Exchanges are expected to start in March.